



A CHOICE OF LIDS



The true proliferation of Paper Cup drink-through lid design and production can be traced to the 1980s, when we, as a culture, decided that it was important, even necessary, to be able to walk, or drive, or commute while drinking hot liquids.

The new BioPak Traveller lid has been designed based on human anatomy, ergonomics and functionality in a simple and elegant way.

The challenge of any directly drinkable lid system is to meet the primary goals:

-  To stay on the container in a firm and reliable manner
-  To allow for the beverage to pass through the lid (in most cases)

The secondary goals are:

-  To protect the cup user from accidental spillage
-  To allow for ease of drinkability.



THE CHOICE

SIPPER



This lid has a loyal fan base who claim it enhances the drinking experience. Certainly plastic is not the most warm and loving material, but somehow the fundamental shape transcends the emotive limitations of the materials. For many consumers that lozenge-shaped opening is a means to a totally satisfying end.

BIOPLASTIC



For the truly sustainably minded consumer. This lid is made from Ingeo™ an ingenious bioplastic made from rapidly renewable plant-based resources. There is 80% less Greenhouse Gas emissions embodied in the raw material. It also provides an option of diverting waste from landfill wherever commercial compost facilities are available.

TRAVELLER



When drinking from a cup, the tips of our noses will come so close as to typically enter the cup if there is no lid. With any lid system it is important to address the tip of the nose and the top lip. The Traveller has addressed these issues. On an ergonomic account alone the Traveller is far more a superior design. Conventional lids compromised our experience when we ordered a drink to go. So, we designed a lid you'll love drinking from—a lid worthy of what's in your cup.

CUSTOM OPTIONS

Stand out from the crowd and reinforce your brand. Now in addition to cup customization, we are pleased to offer the following custom lid options (MOQ 1 million units)



COLOUR

Color plays a vitally important role in the world in which we live. Color can sway thinking, change actions, and cause reactions. It can irritate or soothe your eyes, raise your blood pressure or suppress your appetite. Many of the most recognizable brands in the world rely on color as a key factor in their instant recognition and now you can choose yours

EMBOSSING

A unique message, pattern or your logo can now be positioned under the nose of your customers. Only available on the Traveller lid shape (MOQ 1 million)

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It doesn't cost the earth